



representing the  
recording industry  
worldwide

## Application for Appointment of National ISRC Agencies

### BACKGROUND

Since its appointment in 1989 as the International Registration Authority for the International Standard Recording Code (ISRC) by ISO (International Organisation for Standardisation), IFPI Secretariat has appointed 48 national ISRC Agencies. A complete list of these is available at [www.ifpi.org](http://www.ifpi.org)

Having read and agreed to the IFPI Procedure for Appointment of National ISRC Agencies, please complete the following form.

Once completed please return the form to the International ISRC Registration Authority (IFPI Secretariat) at [isrc@ifpi.org](mailto:isrc@ifpi.org) or fax +44 (0) 20 7878 7950 marked for the attention of Rosemary Nolan.

### PART 1 - CONTACT INFORMATION

Contact Person	Pablo Gabriel Buitrago Calderón
Organisation	ASAP, E.G.C.
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### PART 2 - RATIONALE FOR APPOINTMENT

Provide a concise reason why your organisation should be appointed as the National ISRC Agency for your country.

**ASAP, E.G.C.**, is the only Salvadoran MLC representing the phonographic industry. Since its foundation, **ASAP, E.G.C.** has looked towards local producers, in order to recruit them into the collective management of their rights. The local industry is looking towards development and enhancement of services that **ASAP, E.G.C.**, can provide to local producers. Being the National ISRC Agency will also allow **ASAP, E.G.C.** to create a better relationship with producers, while having a better ability to manage the data about local repertoire, and better chances to identify uses of that repertoire, contributing to the development of local industry.

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### **PART 3 – CAPACITY TO FULFIL THE ROLE**

Why do you feel that your organisation can fulfil the role of National ISRC Agency? What will you do to ensure the full implementation of the ISRC system in your country?

**ASAP, E.G.C.** has experienced a sustained growth in collections since its foundation. This growth has provided **ASAP, E.G.C.** the capability and the resources to assume the responsibility of being the National ISRC Agency. **ASAP, E.G.C.** can effectively support the use of ISRC by music producers in El Salvador.

**ASAP, E.G.C.** recognizes the importance of data in respect of the local industry and in maintaining its growth. As ISRC Agency, **ASAP, E.G.C.** will implement a national campaign for local producers, promoting the benefits of collective management of their rights and the need of the use of ISRC system for correctly doing that management.