



representing the  
recording industry  
worldwide

## Application for Appointment of National ISRC Agencies

### BACKGROUND

Since its appointment in 1989 as the International Registration Authority for the International Standard Recording Code (ISRC) by ISO (International Organisation for Standardisation), IFPI Secretariat has appointed 48 national ISRC Agencies. A complete list of these is available at [www.ifpi.org](http://www.ifpi.org)

Having read and agreed to the IFPI Procedure for Appointment of National ISRC Agencies, please complete the following form.

Once completed please return the form to the International ISRC Registration Authority (IFPI Secretariat) at [isrc@ifpi.org](mailto:isrc@ifpi.org) or fax +44 (0) 20 7878 7950 marked for the attention of Rosemary Nolan.

### PART 1 – CONTACT INFORMATION

Contact Person	Mrs. NORMA AYU PRADO
Organisation	PANAMANIAN SOCIETY OF PHONOGRAPHICS PRODUCERS (PRODUCE)
Full Address	PANAMA CITY, PANAMA SPAIN AVENUE. DELTA TOWER. FL. 5 SUITE 505
Telephone	(507) 269 -6977 / 6877
Fax	-
Email	<a href="mailto:producepanama@cwpanama.net">producepanama@cwpanama.net</a>
Website	<a href="mailto:producepanama@org">producepanama@org</a>

### PART 2 – RATIONALE FOR APPOINTMENT

Provide a concise reason why your organisation should be appointed as the National ISRC Agency for your country.

PRODUCE is the Music Licensing Company for Panama, and as such depends on metadata about sound recording repertoire. The utilisation of ISRC in PANAMA has not reached a level that is fully satisfactory and this is in part due to the lack of a National ISRC Agency in PANAMA to support ISRC within the territory. Appointment of PRODUCE as National ISRC Agency will give PRODUCE greater scope for working toward improvements in the implementation of ISRC in PANAMA, with benefits to the management of rights in recorded music and benefits to the ISRC system as a whole.

### PART 3 – CAPACITY TO FULFIL THE ROLE

Why do you feel that your organisation can fulfil the role of National ISRC Agency? What will you do to ensure the full implementation of the ISRC system in your country?

IFPI Secretariat  
10 Piccadilly  
London W1J 0DD  
United Kingdom  
  
Tel: +44 (0)20 7878 7900  
Fax: +44 (0)20 7878 7950  
e-mail: [info@ifpi.org](mailto:info@ifpi.org)  
website: [www.ifpi.org](http://www.ifpi.org)

PRODUCE's membership represents 97% of the music catalog produced in the Republic of Panama. The company has technological tools and human resources to ensure a transparent and efficient administration.

We are confident that the work as ISRC Agency will be with responsibility.

In concordance with the requirements of ISO and of the International ISRC Agency upon National ISRC Agencies, if appointed, PRODUCE will:

1. Inform all producers in PANAMA about the ISRC system and its benefits and promote its use;
2. Use best endeavours to ensure that all tracks of digital recordings issued by producers after 1 January 1992, have an ISRC number;
3. Inform all producers of the national Country Code **PA**, as per ISO 3166;
4. Allocate Registrant Codes to all producers and inform them of their codes;
5. Ensure that all tracks originated in PANAMA are allocated ISRC numbers by the producer. (The (P) notice on a recording is to be used as a guide to the correct allocation and use of Registrant Codes);
6. Provide producers with guidelines on the practical implementation of the system and resolve operational problems in liaison with the International Registration Authority (IFPI Secretariat) to prevent inconsistencies;
7. Keep a record of all Registrant Codes and to which companies they were allocated in accordance with ISO 3901;
8. Act as a controller and arbitrator for all ISRC matters in PANAMA;
9. Report, once a year, to the International Registration Authority (IFPI Secretariat) on the implementation of ISRC in PANAMA;
10. When possible, act as a repository for information on sound recording identification and ownership in PANAMA.

PRODUCE recognises that it may, at PRODUCE's discretion, choose to implement the ISRC Manager system described in ISRC Bulletin 2009/03.

PRODUCE recognises that there is a planned revision of the ISRC standard as described in ISRC Bulletin 2013/03, and upon publication of a revised ISRC standard, the nature of support for ISRC at the national level is expected to change.